



STATE  
INTELLECTUAL  
PROPERTY  
OFFICE OF  
THE REPUBLIC  
OF CROATIA



## WIPO - Croatia Summer School on Intellectual Property

Dubrovnik, Croatia,  
From May 30 to June 10, 2011

**In cooperation with**

State Intellectual Property Office of the Republic of Croatia

University of Dubrovnik





## WIPO - Croatia Summer School on Intellectual Property

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### Overview

The World Intellectual Property Organization Academy ([WIPO Worldwide Academy](#)) with headquarters in Geneva, Switzerland is organizing for the fourth time, two-week [Summer School on Intellectual Property](#) (Summer School) in Croatia, in cooperation with the State Intellectual Property Organization (SIPO), Croatia, and the [University of Dubrovnik](#) from May 30 to June 10, 2011.

The Summer School offers an invaluable education program in the entire area of intellectual property (IP) ([Please see the program](#)).

Thirty places will be made available. Selected applicants will be notified one week after the [registration](#) deadline.

The objective of the Summer School is to provide an opportunity for senior students and young professionals to acquire deeper knowledge of IP, and to gain an appreciation of IP as a tool for economic, social, cultural and technological development and the role WIPO plays in the global administration of IP.

### Who May Apply?

Senior students (graduate and postgraduate students) and young professionals from any field of study or discipline may apply for Summer School attendance.

### Venue and Dates

University of Dubrovnik, Dubrovnik, Croatia, May 30 to June 10, 2011.

## Language

English.

## Registration Fees

Registration fee is payable upon notification of acceptance.

For students and young professionals from **developing countries and countries in transition** and residing in those countries registration fee is:

Students: US\$ 150  
Young professionals: US\$ 250

For students and young professional from **developed countries** registration fee is:

Students: US\$ 300  
Young professionals: US\$ 500

## Distance Learning

Pre-selected candidates will be required to successfully complete a special session of the [Academy's distance learning General Course on Intellectual Property \(DL-101\)](#). Dates for this session will be announced upon pre-selection.

## Program

Summer School program consists of lectures by eminent experts in the field of IP, both from WIPO and external. The program also includes case studies and group discussions on selected IP topics. A certificate of participation is awarded to those who successfully complete all requirements of the program.

## Insurance and Medical Examination

All participants will be provided with insurance coverage for the duration of their stay in connection with the Summer School program.

Each participant will be required to present a medical certificate upon arrival.

## Travel, Accommodation and Living Expenses

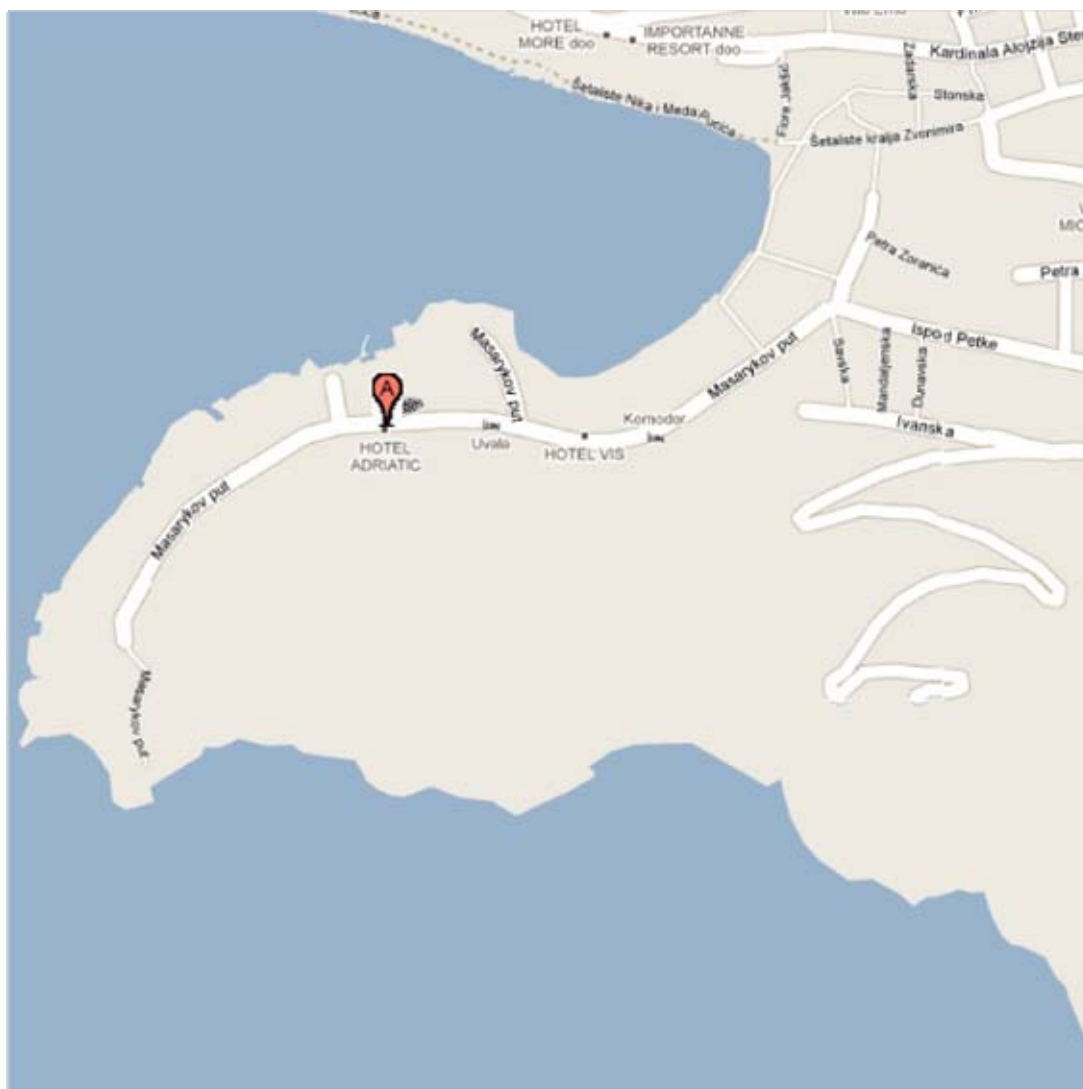
Participants are responsible for their own travel to and from Dubrovnik, accommodation and living expenses during their participation of the program.

For the participants of the WIPO-Croatia Summer School on Intellectual Property the host has provided accommodation under particularly favourable terms in the hotels, as follows:

<b>Hotel</b>	<b>Stay from 1-3 nights</b>	<b>Stay from 4-12 nights</b>	<b>Supplement for dinner</b>
Adriatic **	53 EUR	43 EUR	9,5 EUR
Vis ***	80 EUR	57 EUR	9,5 EUR

[Application reservation](#)

The hotel rates are expressed in EUR covering bed & breakfast per person in a single room. A city tax per person/a day makes 1 EUR. VAT is included in the price. The venue of the Summer School is at 15-20 minutes walk away from the hotels.



## Registration

All interested parties to attend Summer School may [register for the 2011 WIPO-Croatia Summer School on IP](#) exclusively via the Internet, from January 12 to March 31, 2011.

Please e-mail your Resumé (short CV) together with a letter of motivation (giving reasons why you wish to apply for the Summer School and what you hope to gain from it) to:

[summerschool.croatia@wipo.int](mailto:summerschool.croatia@wipo.int)

For further information, please contact the Summer School coordinator:

[summerschool.croatia@wipo.int](mailto:summerschool.croatia@wipo.int)



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**SUMMER SCHOOL**

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## **WIPO SUMMER SCHOOL ON INTELLECTUAL PROPERTY**

*Organized by*

the World Intellectual Property Organization (WIPO)

Provisional Program for 2011 Edition

*International Bureau of WIPO*

## **TOPICS**

- WIPO AND ITS ROLE IN PROMOTING CREATIVITY AND INNOVATION
- SELECTED CONTEMPORARY ISSUES IN THE FIELD OF TRADEMARKS
- INTERNATIONAL AND REGIONAL TRADEMARK SYSTEMS
- GEOGRAPHICAL INDICATIONS: THE INTERNATIONAL LANDSCAPE AND CURRENT ISSUES
- DESIGNS PROTECTION AND ITS INTERFACE WITH OTHER IP FIELDS
- INTERNET DOMAIN NAMES AND ALTERNATIVE DISPUTE RESOLUTION, INCLUDING ILLUSTRATION OF CASES
- TRADEMARKS AND THE INTERNET: ISSUES AND CHALLENGES
- BRANDING – CASE STUDY (PRACTICAL EXERCISES)
- INTERNATIONAL AND REGIONAL PATENT SYSTEMS
- SELECTED CONTEMPORARY ISSUES IN THE FIELD OF PATENTS
- PROMOTION OF INNOVATION: THE USE OF PATENT INFORMATION
- PROTECTION OF TRADE SECRETS: CURRENT ISSUES
- SELECTED CASES ON PATENTS AND BIOTECHNOLOGY (PRACTICAL EXERCISES)
- INTERNATIONAL PROTECTION OF COPYRIGHT AND RELATED RIGHTS
- SELECTED CONTEMPORARY ISSUES IN THE FIELD OF COPYRIGHT AND RELATED RIGHTS
- LIMITATIONS AND EXCEPTIONS OF COPYRIGHT, INCLUDING ACCESS TO COPYRIGHT WORKS FOR VISUALLY IMPAIRED PERSONS

- SELECTED CASES ON COPYRIGHT IN THE DIGITAL ENVIRONMENT (PRACTICAL EXERCISES)
- UNFAIR COMPETITION AND INTELLECTUAL PROPERTY
- ECONOMICS OF INTELLECTUAL PROPERTY
- INTELLECTUAL PROPERTY MANAGEMENT: A PRACTICAL APPROACH
- INTELLECTUAL PROPERTY VALUATION
- TRANSFER OF TECHNOLOGY AND LICENSING
- SIMULATION EXERCISES ON LICENSING NEGOTIATIONS
- CREATIVE INDUSTRIES AND INTELLECTUAL PROPERTY
- COPYRIGHT LICENSING
- PROTECTION OF PLANT VARIETIES, INCLUDING THE UPOV CONVENTION
- INTELLECTUAL PROPERTY AND BIODIVERSITY: INTERNATIONAL LANDSCAPE AND CURRENT ISSUES
- PANEL DISCUSSION: TRADITIONAL KNOWLEDGE, GENETIC RESOURCES AND TRADITIONAL CULTURAL EXPRESSIONS: TOWARDS A SUITABLE PROTECTION SYSTEM
- PANEL DISCUSSION: INTELLECTUAL PROPERTY AND PUBLIC HEALTH: ISSUES AND CHALLENGES
- INTELLECTUAL PROPERTY, GREEN TECHNOLOGY AND CLIMATE CHANGE: ISSUES AND CHALLENGES
- SELECTED CASES ON ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS



■ GROUP DISCUSSIONS

- Nanotechnology and Patents
- Collective Management of Copyright and Related Rights
- Intellectual Property, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices