

The State Intellectual Property Office of the Republic of Croatia and the Coordination for the Enforcement of Intellectual Property Rights of the Republic of Croatia in cooperation with the World Intellectual Property Organization invite tenders for:

PRIZE COMPETITION FOR PRIMARY AND SECONDARY SCHOOL CHILDREN

for the best literary work, video work, composition, fine art work or cartoon on the theme of:

“Original Is Always Better”

All primary and secondary school children from the Republic of Croatia can participate in the prize competition for the best literary work, video work, composition, fine art work or cartoon on the theme of “ORIGINAL IS ALWAYS BETTER”.

The competition is intended to encourage schoolchildren to express their view through a written / animated / visual / musical expression about how creative works and innovations can improve and enhance people’s lives and the entire society and why it is important to respect the work of creative authors and innovators and their intellectual property rights.

The competition aims to raise awareness of social significance of the intellectual property protection system and the importance of respecting intellectual property rights. Creative or artistic realizations of ideas and innovations as products of the human intellect are protected by intellectual property rights. Instead of taking possession of the results of other people’s work, legal protection of the results of intellectual work is intended to encourage one’s own creativity and innovativeness, which contributes to general social development. Respecting intellectual property rights ensures for authors, performing artists, designers, inventors and those ones who invest in their creations and recognisability through trademarks (*brands*) to be compensated for their contribution to generating creative and innovative contents and encourages generation of new creative works and innovations, which contributes to economic growth and social development in its entirety. This competition encourages schoolchildren to innovative and creative thinking and to applying the intellectual property protection system with protecting their ideas and their creative work, and educates them to respect other people’s intellectual property rights.

Literary works submitted for this competition can contain no more than three (3) standard pages (one standard page measures 1800 keystrokes), video works and compositions can last no more than two (2) minutes, a fine art work cannot exceed A3 format, and a cartoon can contain no more than two (2) pages.

The works applied for the competition should not make use of the contents protected by copyright and other intellectual property rights of other persons without relevant permission.

Schoolchildren can enter the competition individually or in groups of maximum three members. One schoolchild or one group of schoolchildren can register one work only for the

competition. The schoolchild to register an individual work can participate in the production of one work in a group.

Every work applied for the competition needs to contain data on the schoolchild/ren (name, surname, class, school name) and the mentor (name and surname and contact data).

The competition shall be carried out in three categories:

1. Works by primary school children in class 1 to 4
2. Works by primary school children in class 5 to 8
3. Works by secondary school children.

The works shall be evaluated by the assessment committee established by the State Intellectual Property Office.

The works shall be evaluated according to the following criteria:

- adequate treatment of the theme given
- creativity

Three finalists shall be selected in each category, who will be adequately awarded with a present by the World Intellectual Property Organization and the State Intellectual Property Office, and the author/s of the winning entry in each category will receive a certificate from the World Intellectual Property Organization.

The overall national winner of all the winning entries in each category shall be selected and its author/s awarded with a tablet (one grand prize regardless of the work registered individually or by a group), and their school shall be awarded with a trophy by the World Intellectual Property Organization. The winning entries in each category shall be exhibited within the *Intellectual Property Day event for children and youth* or another manifestation to be organized by organizers of this competition, with a possibility of exhibiting on appropriate events organized by the World Intellectual Property Organization in Geneva.

The competition is open for works to be submitted from 26 April until 30 November 2018 inclusive.

The works for the competition can be delivered personally or by post to the address of the: State Intellectual Property Office of the Republic of Croatia, Ulica grada Vukovara 78, 10 000 Zagreb, or to the email address akademija@dziv.hr with a reference: For the “*Original Is Always Better*” competition. Fine art works and cartoons can be delivered exclusively physically (personally or by post), i.e. they cannot be submitted by email. The works shall not be returned.

The decision on the prize award shall be published until 31 December 2018 on web sites of the State Intellectual Property Office and the Coordination Board for the Enforcement of Intellectual Property Rights (www.dziv.hr/en/ and <http://www.stop-counterfeiting-and-piracy.hr/en/>).

Competition participants accept and agree entirely with the conditions of participation; by submitting their works, they entitle the State Intellectual Property Office of the Republic of Croatia, the Coordination for the Enforcement of Intellectual Property Rights of the Republic of Croatia and the World Intellectual Property Organization to use their works for non-commercial purposes and they consent to their using for promotional purposes, including publishing on web sites of the State Intellectual Property Office, the World Intellectual Property Organization and the Coordination Board for the Enforcement of Intellectual Property Rights, and in all media. The author/s reserve/s copyright on the works submitted to the competition.

For more information please contact us by phone 01 6106 359 or by email akademija@dziv.hr.