

# IDENTIFYING AND INCREASING USABILITY OF CONTENT THROUGH METADATA

## STM'S EXPERIENCE

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# THE STM SECTOR



STM PUBLISHERS COVER THE PUBLICATION OF STM, SOCIAL SCIENCES AND HUMANITIES.



151 MEMBERS WORLDWIDE



MORE THAN 66% OF ALL PUBLISHED SCIENTIFIC LITERATURE



**FULLY DIGITAL**

## UNIQUE FEATURES

- MULTIPLE VERSIONS OF THE SAME CONTENT
- CULTURE OF ARTICLE SHARING

# CONNECTING DATA AND RIGHTS TO STM CONTENT

## RATIONALE OF THE STM INFRASTRUCTURE

WORKING WITH  
COPYRIGHT AND  
TAKING  
ADVANTAGE OF  
THE DIGITAL  
ENVIRONMENT

CONNECTING  
DATA AND  
RIGHTS TO  
CONTENT

EMPOWERING  
STM PUBLISHERS  
WITH THEIR  
RIGHTS

- LICENSING
- MANAGING
- ENFORCING

CERTAINTY FOR  
RESEARCHERS  
AND AUTHORS  
REGARDING  
ARTICLE  
SHARING

# MAKING STM CONTENT FINDABLE – THE DIGITAL OBJECT IDENTIFIER



PERSISTENT



DYNAMIC



UNIQUE

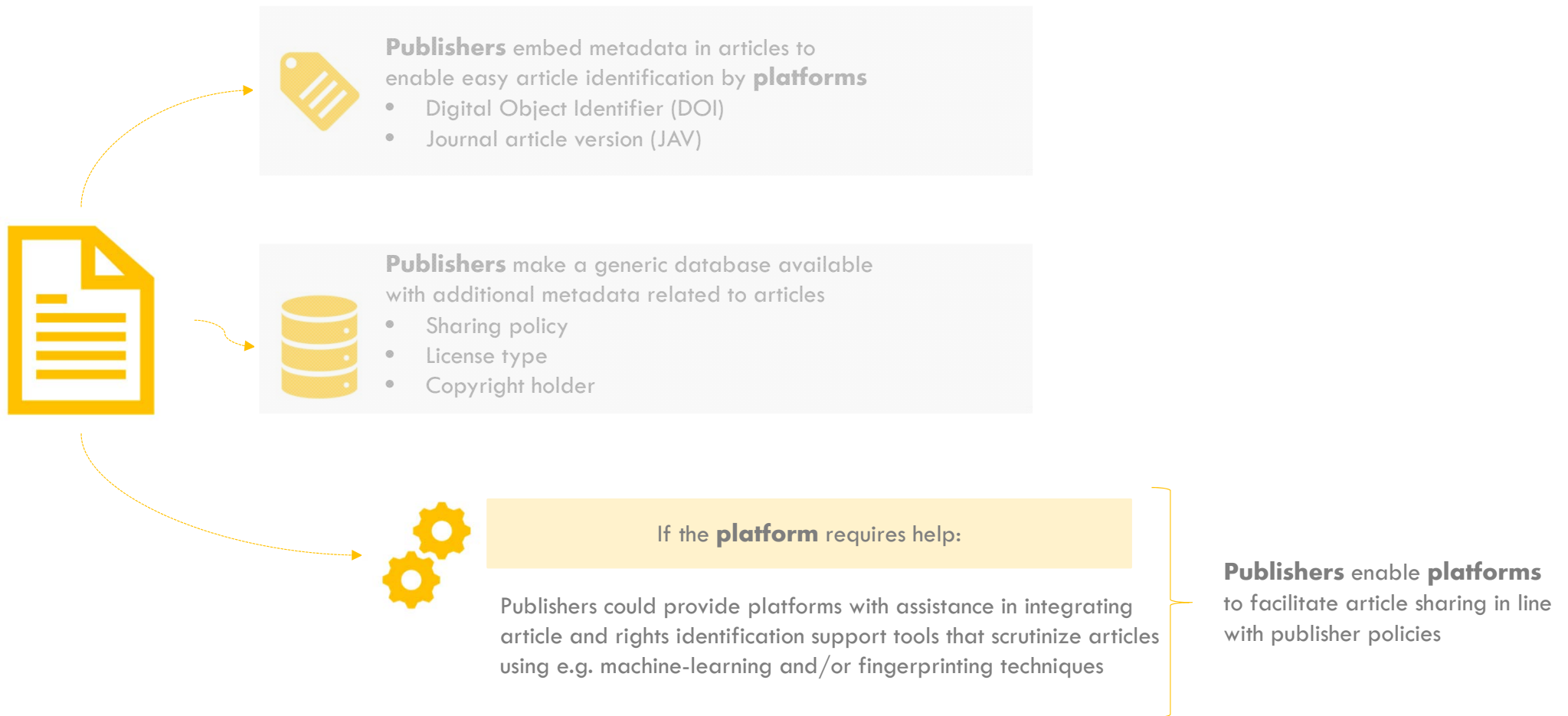


ACTIONABLE



INTEROPERABLE

# INCREASING USABILITY OF STM CONTENT THROUGH METADATA



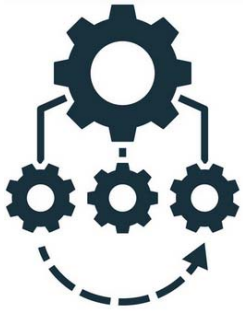
# VOLUNTARY PRINCIPLES OF ARTICLE SHARING

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STM published **voluntary principles of sharing** to help authors and users know what they can share, how, with whom and where

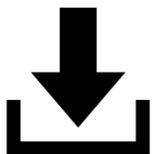
Some STM publishers also made available via [www.howcanishareit.com](http://www.howcanishareit.com) their policies so that an author can check for shareable abstract, pre-print, metadata, accepted manuscript, and/or version of record

# A COPYRIGHT INFRASTRUCTURE?



**STM infrastructure for making content findable, more usable and for article sharing is based and is aiming at:**

- Seamless mechanism
- Decentralized system
- Distributed architecture
- Voluntary, interoperable standards
- Using persistent, yet dynamic identifiers
- High quality metadata



**It is not about just access to content, but how, when, by whom and where.**

**THANK YOU**